



OUTstanding Submission Questions: Completion Guidance

This is a guide to the submission questions for the **OUTstanding LGBT+ Role Model Lists 2021**. All entries are scored by our judges to help determine which individuals will appear on our latest lists. This guide is designed to clarify what type of activity and evidence should be put into each question response, and what our judges are looking for in the responses of a potential Role Model.

Please note that all our Role Model questions are seeking to understand what you are doing **outside of your everyday work** to inspire and develop the next generation of diverse talent. This means activities which are a standard part of your role at your organization cannot be included or scored. This is especially important for D&I professionals and anyone with specific D&I responsibilities (such as internal recruiters for example) who will need to demonstrate they are going above and beyond the standard remit and expectations of their role to be included in our Role Model Lists.

General Guidance:

All of the questions have a word limit so we expect that responses will be concise. Our judges score only for the activities and achievements you outline and there are no scores assigned for the style or presentation of your response. Please use bullet points and lists and write as concisely as possible.

We are interested in work that makes a difference. Therefore, providing information on the specific outcomes and impact of your activities in all responses is important for our judges to be able to understand and appropriately score the scale of your achievements. Supporting this with any statistics, feedback or examples you have will enhance your responses and the likely scores awarded. Please ensure that you only include details from the last two years in Sections 4 and 5. There is an opportunity to include details from beyond the last two years in Section 6. Any details from beyond the last two years included in Sections 4 and 5 will not be considered.

Responses on our online form cannot be saved prior to submission. We therefore suggest that you prepare your answers first and then cut/paste them onto the form once complete.

About the change to Top 100

Our Top 100 Lists are changing. With so much ground-breaking work being done for inclusion across different countries and industry sectors it is becoming increasingly challenging for our judges to compare and decide on the order of a fully ranked Top 100.

Therefore for 2021 we will be showcasing a list of Top 20 Role Models alongside unranked profiles of a further 80 amazing Role Models to create our full Top 100 Role Model List.

Question Guidance

submission tips

- ▶ use bullet points & lists
- ▶ be clear, concise & specific
- ▶ prioritise your most trail-blazing achievements
- ▶ only include information from the last two years
- ▶ ensure all information is in the correct section

OUTstanding LGBT+
Role Model Lists 2021

supported by
yahoo!
finance



outstanding

Section 4: Your internal work for LGBT+ inclusion

How have you been involved in promoting LGBT+ inclusion within your company (with an internal group or otherwise) and what impact has this had within the company in the last two years? (200 words)

This question covers all the work you have done to increase inclusion within your own organization, or with internal audiences.

This could include:

- If you have taken part in existing groups promoting LGBT+ inclusion internally and/or have actively participated in internal events and initiatives.
- If you have been involved with internal groups (including a leadership role) and/or internal events, mentoring and can demonstrate that you have driven specific initiatives which have had a clear impact on LGBT+ inclusion.
- If you have driven specific groups/schemes or programs internally dedicated to LGBT+ inclusion and have been a leading figure internally for inclusion activity supported by internal media.

Please use bullet points and include the time frame of each initiative/activity.



Section 5: Your public work supporting LGBT+ inclusion

How have you been involved in promoting LGBT+ inclusion outside of your company (with an external organization or otherwise) and what impact has this had within the last two years? (300 words)

This question covers any work you have done separate to your own organization for external audiences. This would usually be work that is outside your working hours, and which takes place outside of your office.

This could include:

- If you have been involved with LGBT+ inclusion externally, either through sponsorship or donations.
- If you have been highly involved with mentoring, charities and/or public organizations (including a leadership role) and/or events where you've acted as a spokesperson on behalf of LGBT+ inclusion.
- If you act as a public figure (outside of the workplace) advocating for and/or representing LGBT+ inclusion through external media. This includes actions such as making public statements, being involved with articles, television appearances and any other publicity.

Please use bullet points and include the time frame of each initiative/activity.

Section 6: Further information and headshot

Please provide any further details which you feel may impact your submission. (200 words)

This is an opportunity to add a little extra information to your submission, if you feel there's anything we should know.

This could include:

- any information on your personal journey or any specific life events which have influenced or inspired your work supporting inclusion
- how you believe you best embody the characteristics of a Role Model for others
- prominent initiatives/activities to promote diversity and inclusion beyond the last two years

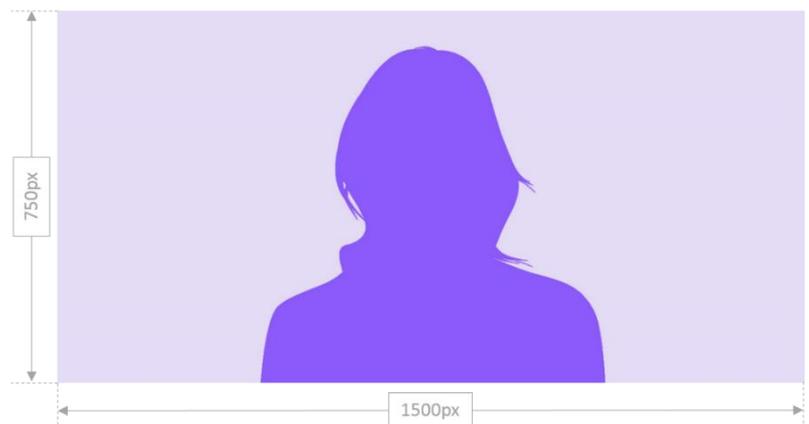
Please use bullet points.

Please upload a high resolution professional headshot.

Requirements:

- at least 1500x750 pixels
- landscape orientation
- PNG or JPG file type
- maximum 50MB

This is the image that we will use should you be featured on the OUTstanding LGBT+ Role Model Lists 2021.



If you have any further questions about the submissions process, please don't hesitate to get in contact at OUTnominations@involvepeople.org.